

Supplementary 1. Survey questionnaire

1. Age*

Please input your age. _____

2. Gender

Please select your gender.

- 1) Male 2) Female

3. Location

Please select the location of your residence.

- 1) Seoul/Kyunggi/Incheon 2) Chungcheong
3) Cholla 4) Kyungsang
5) Kangwon 6) Jeju

3-1. Location_a

Please select the region of your residence

- 1) Urban area 2) Rural area

4. Height

Please input your height? _____ cm

5. Weight

Please input your weight _____ kg

6. Phy_cond

Please evaluate your current health status.

- 1) Very bad 2) Bad 3) Fair
4) Good 5) Very good

7. Curr_med

Are you currently using medical care services (i.e. medication, hospital visits, etc.) for any specific disease(s)?

- 1) Yes 2) No

8. Med_insur

Please select one that fits your status.

- 1) Insured of Employment Health Insurance
2) Dependent of Part 1)
3) Head of Household for Regional Health Insurance Program
4) Member of Household for Part 3)
5) Beneficiary of Medical Aid Program

9. Health_prem

(Please skip to No. 10, if you choose 2), 4), or 5).) How much insurance premium are you currently paying monthly?

- 1) KRW per month 2) Don't know.

10-1. Test_male

(Only for Male respondent) Please select ANY cancer examinations you had taken so far.

* Words for each question are the name of variables of data set.

- 1) stomach cancer 2) liver cancer
3) colorectal cancer 4) lung cancer
5) others (Please indicate) _____
6) Never taken before.

10-2. Test_female

(Only for Female respondent) Please select ANY cancer examinations you had taken so far.

- 1) Stomach cancer 2) Liver cancer
3) Colorectal cancer 4) Breast cancer
5) Cervical cancer 6) Others (Please indicate) _____
7) Never taken before.

11. Family_can

Was there any family member who suffered from any type of cancer in the past?

- 1) Yes 2) None.

12. Friends_can

Was there any acquaintance who suffered from any type of cancer in the past?

- 1) Yes 2) None.

13. Priv_insur

How many private cancer insurance programs do you and your family members have? _____

14. Cancer

Are you currently suffering from any type of cancer? Or are you a registered cancer patient to National Cancer Center?

- 1) Yes 2) No

*Words in red are name of variables of data set.

15. Smoke

How many cigarettes on average do you smoke daily?

- 1) _____ cigarettes per day 2) None

16. Drinking

How many times do you drink alcoholic beverages weekly?

- 1) None 2) 1 time 3) 2-3 times
4) 4-5 times 5) 6-7 times

17. Exercise

How many times of physical exercises (continuously for at least 40 minutes) do you do weekly?

- 1) None 2) 1 time 3) 2-3 times
4) 4-5 times 5) 6-7 times

※ Next, we would like to ask your attitude in a given situation.
Suppose that you managed another person's store on his or her behalf for one day. The next day, the owner tried to compensate for your service either by paying cash amount of 100,000 KRW or lottery ticket. With a hypothetical probability to win a lottery along with money amount in each question below, which option would you choose?

18-1. Lott_a

Which one would you choose?

- 1) Cash 100,000 KRW
2) Lottery ticket (150,000 KRW if I win with 50%, and 50,000 KRW if I lose with 50%)
3) Either 1) or 2)

18-2. Lott_b

Which one would you choose?

- 1) Cash 100,000 KRW
2) Lottery ticket (200,000 KRW if I win with 50%, and nothing if I lose with 50%)
3) Either 1) or 2)

18-3. Lott_c

Which one would you choose?

- 1) Cash 100,000 KRW
2) Lottery ticket (500,000 KRW if I win with 20%, and nothing if I lose with 80%)
3) Either 1) or 2)

19. Education

Please select your formal educational attainment.

- 1) Never attended
2) Elementary School drop-out
3) Graduated from Elementary School
4) Middle School drop-out
5) Graduated from Middle School
6) High School drop-out
7) High School diploma
8) College Drop-out
9) Junior College diploma
10) College Graduate
11) Post Graduate School degrees

20. Work

Are you currently working with pay?

- 1) Yes 2) No

* If you answered 'No', please skip to question No. 25.

21. OCC

Please choose your occupation among the categories (Choose ONE).

- 1) Congressman, CEO, or Top Management
2) Professional (Sciences, Computer, Engineering, Health Care, School teacher, Professor, Administration, Management, Finance, Law, Religion, Social service, Culture, Art, Broadcasting, etc.)
3) Technician or Assistant Technician
4) Services
5) Sales
6) Agricultural or Fishery Sectors
7) Machinery
8) Manual Laborer
9) Military
10) None of the above

22. Ten

How long have you been with this job?

_____ Years _____ Months

23. Work_status

What is the current status of your job?

◆ Salaried Worker

- 1) Full-timer 2) Part-timer 3) Temporary Worker

◆ Non-salaried Worker

- 4) Employer 5) Self-Employed 6) Family Business Worker

24. Inc

How much income or salary (exclusive of taxes) have you made during the past 3-month period?

- 1) less than 1 million KRW
- 2) 1 million-2 million KRW
- 3) 2 million-3 million KRW
- 4) 3 million-4 million KRW
- 5) 4 million-5 million KRW
- 6) 5 million ~ 6 million KRW
- 7) 6 million-7 million KRW
- 8) 7 million KRW or more

25. Marriage

Please verify your marital status.

- 1) Single 2) Married 3) Divorced
- 4) Widowed 5) Separated

*If you chose 'Married' in No. 25, please answer following two questions 25-1 and/or 25-2.

25-1. sp_work

Does your spouse currently work?

- 1) Yes 2) No

25-2. sp_inc

(Only if you say 'Yes' for 25-1) How much income or salary (exclusive of taxes) have your spouse made during the past 3-month period?

- 1) less than 1 million KRW
- 2) 1 million-2 million KRW
- 3) 2 million-3 million KRW
- 4) 3 million-4 million KRW
- 5) 4 million-5 million KRW
- 6) 5 million-6 million KRW
- 7) 6 million-7 million KRW
- 8) 7 million KRW or more

26. Kids_size

How many children under 18 do you have? _____